



July 31, 2014

Dear Customer

Effective immediately, or as contract terms permit, Tata Chemicals North America Inc. and Tata Chemicals (Soda Ash) Partners (collectively, "Tata Chemicals") will be increasing off-list prices, and list Natural Light and Food Grade prices, for all United States and Canada bulk packaged soda ash shipments by \$15.00 per net ton (US funds). The increase applies to soda ash from all Tata Chemicals' plant, terminal and warehouse shipping locations within the United States and Canada.

New prices are as follows:

	List Prices (US Funds) <u>FOB Green River, Wyoming</u>
Bulk Dense Soda Ash	\$290.00 per net ton
Bulk Natural Light	\$310.00 per net ton
Bulk Dense Ash – Food Grade	\$420.00 per net ton
All packaged products	Adjustments to include bulk price increase plus packaging cost economics
Warehouse/Terminal locations	Adjustments to include bulk price increase plus packaging cost economics, plus freight and terminal/warehouse costs

Tata Chemicals energy surcharge program continues to remain in effect. For reference, the program's current Quarter (July to September) 2014 energy surcharge is \$0 per Net Ton.

Thank you for your valued business. Please contact your Tata Chemicals sales representative should you have any questions.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Zsig Schneider', with a flourish at the end.

Zsig Schneider
Vice President – Sales & Marketing