



June 5, 2013

Dear Valued Customer

Effective immediately, or as contract terms permit, Tata Chemicals North America Inc. and Tata Chemicals (Soda Ash) Partners (collectively: "Tata Chemicals") will be increasing off-list prices for all United States and Canada bulk packaged soda ash shipments by \$15.00 per net ton (US funds). The increase is necessary to cover the continued upward cost pressures for the business including labor, materials, energy, and capital projects. The increase applies to all grades of soda ash from all Tata Chemicals plant, terminal and warehouse shipping locations within the United States and Canada.

Tata Chemicals energy surcharge program continues to remain in effect. For reference, the program's current Quarter (April to June) 2013 energy surcharge is \$0 per Net Ton.

Thank you for your valued business. Please contact your Tata Chemicals sales representative should you have any questions.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Zsig Schneider', with a stylized flourish at the end.

Zsig Schneider
Vice President – Sales & Marketing

TATA CHEMICALS NORTH AMERICA INC.

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